

REP HEADLINE# 6351189 TRF# E:063511
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399. FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.27
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)
 BEVERLY, MA 01915

ORDER # CONTRACT # 6351189 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY *60.S* EST#419 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 11.27

REP: CREDIT 10/12
 SPOT CANCELED ON LN 5
 NEW TTL \$67,600
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ROMNEY FOR PRESIDENT, INC.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 419

5	S		900A-1000A	60		\$1,100.00	10/1	10/2	3		M-TU	3
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PROGRAM : TODAY SHOW 2
 CON COM1: TODAY SHOW 2

SEP/12 22100.00 OCT/12 45500.00
 CONTRACT TOTAL 67600.00
 TOTAL SPOTS 34

10/16/12 #cc (5)
 NOV 01 2012

REP HEADLINE# 6351189 TRF# E:063511
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT12/12 11.27
*** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$261,904 WFLA 21% WFTS 22% WTSP 27% WTVT 17% WTOG 1% WTTA 0% WMOR 2%
WMOX 0% WXPX 0% WWSB 10% CABL 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 805 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	67600	Campaign Ref:	E:063511890
Buyer:	US	Client/Product/Estimate:	././419	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06351189
Est/PO Number:	06351189	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney '80s*	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 6a News ...F..	03	1400	60 Comme	Nbr of Spots	1	1	1400
2	M-F 7a Today Show ...F..	03	1800	60 Comme	Nbr of Spots	2	2	3600
3	M-F 7a Today Show MT.....	03	1800	60 Comme	Nbr of Spots	4	4	7200
4	M-F 9a Today Show II MT.....	03	1100	60 Comme	Nbr of Spots	3	3	3300
5	M-F 9a Today Show II ...F..	03	1100	60 Comme	Nbr of Spots	1	1	1100
6	M-F 5p News MT.....	03	1800	60 Comme	Nbr of Spots	2	2	3600
7	M-F 5p News ...F..	03	1800	60 Comme	Nbr of Spots	1	1	1800
8	M-F 530p News ...F..	03	1800	60 Comme	Nbr of Spots	2	2	3600
9	M-F 530p News MT.....	03	1800	60 Comme	Nbr of Spots	1	1	1800
Weekly Totals: Total Spots(Ord Spots)					12	22	34	
Closed PR								

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 805 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	67,600	Campaign Ref:	E:063511890
Buyer:	US	Client/Product/Estimate:	. / . / 419	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06351189
Est./PO Number:	06351189	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
10	M-F 6p News ...F..	03	2400	60 Comme	Nbr of Spots 1		1	2400
11	M-F 6p News MT....	03	2400	60 Comme	Nbr of Spots 2		2	4800
12	M-F 7p News ...F..	03	2000	60 Comme	Nbr of Spots 1		1	2000
13	M-F 7p News M.....	03	2000	60 Comme	Nbr of Spots 1		1	2000
14	M-F 730p Entertainment Tonight T.....	03	2000	60 Comme	Nbr of Spots 1		1	2000
15	M-Su 11p News M.....	03	2500	60 Comme	Nbr of Spots 1		1	2500
16	M-Su 11p News ...F..	03	2500	60 Comme	Nbr of Spots 1		1	2500
17	Sun 6p NewsS	03	1500	60 Comme	Nbr of Spots 2		2	3000
18	M-Su Late News Late RunS	03	2500	60 Comme	Nbr of Spots 1		1	2500
19	M-F 7p News T.....	03	2000	60 Comme	Nbr of Spots 1		1	2000
20	M-Su 11p News T.....	03	2500	60 Comme	Nbr of Spots 1		1	2500
21	Tue 10p ET / 9p CT Parenthood	03	7200	60 Comme	Nbr of Spots 1		1	7200
Weekly Totals:					Total Spots(Ord Spots)			
Closed PR					12	22	34	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 805 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Mitt Romney/ R/ President/ US	Submission Cost: 67600	Campaign Ref: E:063511890
Buyer: US	Client/Product/Estimate: .I./419	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06351189
Est./PO Number: 06351189	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
22	M-F 6a News	03	1400	60		2	2	2800
	T.....			Comme				
23	M-F 730p Entertainment Tonight	03	2000	60		1	1	2000
	T.....			Comme				
Weekly Totals: Total Spots(Ord Spots)					12	22	34	
Closed PR						1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 9a Today Show II	1:00 Commercial	10/01/12	Closed Pre Emption	1,100.00	No Makegood / Credit	00000000000	E:063511890

Grand Totals

Month 9 Weeks: 5					Month 10 Weeks: 4			
09/24					10/01			
Spots	34				12			22
Cost	67600				22100			45500

Grand Totals:

Spots: 34
Gross Total: 67,600.00
Commission: 10,140.00
Net Total: 57,460.00

REP HEADLINE# 6351189
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP27/12 09.33
*** WFLA-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # SALESMAN #
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)
BEVERLY, MA 01915

ORDER # CONTRACT # 6351189 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#419 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 09.33

REP: NEW ORDER
TTL \$55,000 @31X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT, INC.

UNA: \$1450
JAN 2013

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	60		\$1,400.00	9/28	9/28	1		FRI	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
2			600A-700A	60		\$1,400.00	10/2	10/2	1		TUE	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
3			700A-900A	60		\$1,800.00	9/28	9/28	2		FRI	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

10/19/12
9/28/12 FCC

REP HEADLINE# 6351189
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP27/12 09.33
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	60		\$1,800.00	10/1	10/2	4		M-TU	4
5			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	60		\$1,100.00	10/1	10/2	4		M-TU	4
6			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	60		\$1,100.00	9/28	9/28	1		FRI	1
7			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	60		\$1,800.00	10/1	10/2	2		M-TU	2
8			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	60		\$1,800.00	9/28	9/28	1		FRI	1
9			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	60		\$1,800.00	9/28	9/28	1		FRI	1
10			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	60		\$1,800.00	10/1	10/2	2		M-TU	2
11			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	60		\$2,400.00	9/28	9/28	1		FRI	1
12			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	60		\$2,400.00	10/1	10/2	2		M-TU	2

REP HEADLINE# 6351189
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP27/12 09.33
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 <i>NEWS</i>	60		\$2,000.00	9/28	9/28	1		FRI	1
14			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 <i>NEWS</i>	60		\$2,000.00	10/1	10/1	1		MON	1
15			730P-800P PROGRAM : EXTRA CON COM1: EXTRA <i>ET</i>	60		\$2,000.00	10/2	10/2	1		TUE	1
16			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	60		\$2,500.00	10/1	10/1	1		MON	1
17			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	60		\$2,500.00	9/28	9/28	1		FRI	1
18			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	60		\$1,400.00	9/29	9/29	1		SAT	1
19			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	60		\$1,500.00	9/30	9/30	2		SUN	2
20			1130P-1200M PROGRAM : SUN 1130P NEWS CON COM1: SUN 1130P NEWS	60		\$2,500.00	9/30	9/30	1		SUN	1
SEP/12			23500.00			OCT/12			31500.00			
CONTRACT TOTAL 55000.00												
TOTAL SPOTS 31												

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REP HEADLINE# 6351189
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP27/12 09.33
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$261,904 WFLA 21% WFTS 22% WTSP 27% WTVT 17% WTOG 1% WTTA 0% WMOR 2%
 WMOX 0% WXPX 0% WWSB 10% CABL 0%

SHARES ESTIMATED

SVC- NSI
 DEMOS- RA35+*

REP HEADLINE# 6351189
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.36
 *** CHANGES *** ** WFLA-TV ***

ADV #	ADV. NAME	POLI/M ROMNEY/R/PRE/US	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	AMERICAN RAMBLER PRODUCTIONS	BUYER NAME	STEPHANIE KINCAID	
		138 CONANT STREET	SALES PRSN	WA- MEGHAN MCGARR (H)	
		BEVERLY, MA 01915			
ORDER #	CONTRACT #	6351189	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	ROMNEY *60'S*	EST#419	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP28/12	OCT2/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP27/12	09.36

REP: REVISION
 UPDATED PRODUCT ON HDLN TO READ ROMNEY 60'S
 THANKS! BRIAN FOR MEGHAN
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ROMNEY FOR PRESIDENT, INC.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 419												
NO BUYS TO PRINT												
SEP/12			23500.00			OCT/12			31500.00			
CONTRACT TOTAL												55000.00
TOTAL SPOTS												31

REP HEADLINE# 6351189
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.36
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$261,904 WFLA 21% WFTS 22% WTSP 27% WTVT 17% WTOG 1% WTTA 0% WMOR 2%
WMOX 0% WXPX 0% WWSB 10% CABL 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	51100	Campaign Ref:	E:063511890
Buyer:	US	Client/Product/Estimate:	. / .419	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06351189
Est./PO Number:	06351189	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney *60's*	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 6a News ...F..	03	1400	60 Comme	Nbr of Spots	1	1	1400
2	M-F 7a Today Show ...F..	03	1800	60 Comme	Nbr of Spots	2	2	3600
3	M-F 7a Today Show MT.....	03	1800	60 Comme	Nbr of Spots	4	4	7200
4	M-F 9a Today Show II MT.....	03	1100	60 Comme	Nbr of Spots	3	3	3300
5	M-F 9a Today Show II ...F..	03	1100	60 Comme	Nbr of Spots	1	1	1100
6	M-F 5p News MT.....	03	1800	60 Comme	Nbr of Spots	2	2	3600
7	M-F 5p News ...F..	03	1800	60 Comme	Nbr of Spots	1	1	1800
8	M-F 530p News	03	1800	60	Nbr of Spots	1	1	1800
Weekly Totals: Total Spots(Ord Spots)					12	17	29	
Open PR						-1	-1	-1100

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	5/1100	Campaign Ref:	E:063511890
Buyer:	US	Client/Product/Estimate:	. / . / 419	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06351189
Est./PO Number:	06351189	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
9	M-F 530p News MT..... Comme	03	1800	60 Nbr of Spots		2	2	3600
10	M-F 6p News ...F.. Comme	03	2400	60 Nbr of Spots	1		1	2400
11	M-F 6p News MT..... Comme	03	2400	60 Nbr of Spots		2	2	4800
12	M-F 7p News ...F.. Comme	03	2000	60 Nbr of Spots	1		1	2000
13	M-F 7p News M..... Comme	03	2000	60 Nbr of Spots		1	1	2000
14	M-F 730p Entertainment Tonight T..... Comme	03	2000	60 Nbr of Spots		1	1	2000
15	M-Su 11p News M..... Comme	03	2500	60 Nbr of Spots		1	1	2500
16	M-Su 11p News ...F.. Comme	03	2500	60 Nbr of Spots	1		1	2500
17	Sun 6p NewsS Comme	03	1500	60 Nbr of Spots	2		2	3000
18	M-Su Late News Late RunS Comme	03	2500	60 Nbr of Spots	1		1	2500
Weekly Totals: Total Spots(Ord Spots)					12	17	29	
Open PR					-1	-1	-1	-100

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 51100	Campaign Ref: E:063511890
Buyer: ..	Client/Product/Estimate: . / .419	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06351189
Est./PO Number: 06351189	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
Weekly Totals: Total Spots(Ord Spots)								
					12	17	29	
				Open PR	-1	-1	-1	-1100

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 9a Today Show II	1:00 Commercial	10/01/12	Open Pre Emption	1,100.00		0000000000	E:063511890

Grand Totals

		Month 9 Weeks: 5	Month 10 Weeks: 4
		09/24	10/01
Spots	Totals	29	17
Cost		52200	30100

Grand Totals: Spots: 29

Gross Total: 51,100.00
Commission: 7,665.00
Net Total: 43,435.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Mitt Romney/ R/ President/ U
PROD: Romney *60's*

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:063511890
WFLA
INVOICE NUMBER 0100032674
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30/2012
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month

REF#: . / . /419
Desc: Campaign Option Number 1, Booking1

TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News	1400.00	1 1	9/28	FR	06:40A	01:00 2012MRFP127	1400.00		
M-F 7a Today Show	1800.00	2 2	9/28	FR	08:29A	01:00 2012MRFP127	1800.00		
M-F 9a Today Show II	1100.00	5 1	9/28	FR	09:29A	01:00 2012MRFP127	1100.00		
M-F 5p News	1800.00	7 1	9/28	FR	05:14P	01:00 2012MRFP127	1800.00		
M-F 530p News	1800.00	8 1	9/28	FR	05:39P	01:00 2012MRFP127	1800.00		
M-F 6p News	2400.00	10 1	9/28	FR	06:17P	01:00 2012MRFP127	2400.00		
M-F 7p News	2000.00	12 1	9/28	FR	07:23P	01:00 2012MRFP127	2000.00		
M-Su 11p News	2500.00	16 1	9/28	FR	11:28P	01:00 2012MRFP127	2500.00		
Sun 6p News	1500.00	17 2	9/30	SU	06:32P	01:00 2012MRFP127	1500.00		
			9/30	SU	06:45P	01:00 2012MRFP127	1500.00		
M-Su Late News Late Run	2500.00	18 1	9/30	SU	12:10A	01:00 2012MRFP127	2500.00		
Total Airtime Gross Spot Revenue:									

Sports
Overrun

PERIOD COST 22,100.00

12 Total Units		Debits	.00
ACTUAL GROSS BILLING	22,100.00	Credits	.00
AGENCY COMMISSION	3,315.00		
NET DUE	18,785.00	TOTAL RECONCILING	.00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U
PRODUCT Romney *60's*

INVOICE NUMBER 0100032674
BROADCAST MONTH 08/27/2012 - 09/30/2012
AMOUNT DUE 18,785.00

REMIT TO:

*00179
000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100032674 001878500 1



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney *60's*

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063511890
WFLA
INVOICE NUMBER 0100033210
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /419
Desc: Campaign Option Number 1, Booking1

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 7a Today Show	1800.00	3	4	10/01	MO	07:22A	01:00		2012MRFP127	1800.00		
				10/01	MO	08:34A	01:00		2012MRFP127	1800.00		
				10/02	TU	07:24A	01:00		2012MRFP127	1800.00		
				10/02	TU	08:43A	01:00		2012MRFP127	1800.00		
M-F 9a Today Show II	1100.00	4	4	10/01	MO	09:29A	01:00		2012MRFP127	1100.00		
				10/01	MO	09:51A	01:00		2012MRFP127	1100.00		
				10/02	TU		01:00			.00	Preempted	1100.00-
				10/02	TU	09:48A	01:00		2012MRFP127	1100.00		
M-F 5p News	1800.00	6	2	10/01	MO	05:21P	01:00		2012MRFP127	1800.00		
				10/02	TU	05:22P	01:00		2012MRFP127	1800.00		
M-F 530p News	1800.00	9	2	10/01	MO	05:52P	01:00		2012MRFP127	1800.00		
				10/02	TU	05:53P	01:00		2012MRFP127	1800.00		
M-F 6p News	2400.00	11	2	10/01	MO	06:10P	01:00		2012MRFP127	2400.00		
				10/02	TU	06:27P	01:00		2012MRFP127	2400.00		
M-F 7p News	2000.00	13	1	10/01	MO	07:24P	01:00		2012MRFP127	2000.00		
M-F 730p Entertainment Tonight	2000.00	14	1	10/02	TU	07:45P	01:00		2012MRFP127	2000.00		
M-Su 11p News	2500.00	15	1	10/01	MO	11:28P	01:00		2012MRFP127	2500.00		
M-F 7p News	2000.00	19	1	10/02	TU	07:24P	01:00		2012MRFP127	2000.00		
M-Su 11p News												

*** Continued ***

PERIOD COST	46,600.00	22 Total Units				Debits	.00
		ACTUAL GROSS BILLING	45,500.00			Credits	1,100.00-
		AGENCY COMMISSION	6,825.00				1,100.00CR
		NET DUE	38,675.00				

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U
PRODUCT Romney *60's*

INVOICE NUMBER 0100033210
BROADCAST MONTH 10/01/2012 - 10/28,
AMOUNT DUE 38,675.00

REMIT TO:

*00163

000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100033210 003867500 0



WFLA-TV

A MEDIA GENERAL STATION

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Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney *60's*

2012
INVOICE DATE 10/28/12 E:063511890
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033210
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /419
Desc: Campaign Option Number 1, Booking1

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
Tue 10p ET / 9p CT Parenthood	2500.00	20 1	10/02 TU 11:22P	01:00 2012MRFP127	2500.00
				*WFLA 1:00 Commercial	
M-F 6a News	7200.00	21 1	10/02 TU 10:31P	01:00 2012MRFP127	7200.00
				*WFLA 1:00 Commercial	
	1400.00	22 2	10/02 TU 06:43A	01:00 2012MRFP127	1400.00
			10/02 TU 06:58A	01:00 2012MRFP127	1400.00
M-F 730p Entertainment Tonight				*WFLA 1:00 Commercial	
	2000.00	23 1	10/02 TU 07:55P	01:00 2012MRFP127	2000.00
Total Airtime Gross Spot Revenue:			45,500.00		

PERIOD COST 46,600.00

22 Total Units
ACTUAL GROSS BILLING 45,500.00
AGENCY COMMISSION 6,825.00
NET DUE 38,675.00

SUB-TOTALS Debits .00
Credits 1,100.00-
TOTAL RECONCILING 1,100.00CR

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